

# SINGAPORE INTERNATIONAL ROBO EXPO 2016

**ADOPT**  
ROBOTICS  
OF TOMORROW

CONSTRUCTION & FACILITIES  
EDUCATIONAL & RESEARCH  
ENVIRONMENTAL  
HOSPITALITY & RETAIL  
LIVING & LIFESTYLE  
LOGISTICS & OPERATIONS  
HEALTHCARE  
SECURITY

**LAUNCH**

INNOVATIONS &  
UNCOVER  
BUSINESS  
OPPORTUNITIES



COORDINATES 1.3521° N, 103.8198° E

**SINGAPORE**

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**CO-CREATE**

A NEW ERA OF  
ROBOTICS  
TECHNOLOGY

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## FORGING THE FUTURE OF ROBOTICS SOLUTIONS

1 - 2 November 2016  
Sands Expo & Convention Centre  
Marina Bay Sands, Singapore

[WWW.SIRE.COM.SG](http://WWW.SIRE.COM.SG)

# SHOWCASE YOUR SOLUTIONS

## BENEFITS OF EXHIBITING

- + **Connects** you internationally to the public and private sectors, venture capitalists, academia and research to discover projects availabilities and co-create new solutions
- + **Launch pad** for your industrial and professional services robots, and other diverse robotics solutions for economic, social and environmental needs
- + **Network** and **forge partnerships** for business opportunities
- + To access to **market intelligence**

## WHO SHOULD EXHIBIT?

### EXHIBITOR PROFILES

- + **3D Printing Technologies / Equipment**
- + **Artificial Intelligence Software / Operating Systems**  
**Programmers / Robotics Software / Mapping / Interactive / Apps / Control / Navigation / Imaging / Voice Recognition**
- + **AUV - Autonomous Vehicle / Driverless Vehicles**
- + **Delivery Robots**
- + **Engineering Services**
- + **Humanoids Robot**
- + **Industrial Robot Manufactures**
  - Articulated Robots
  - Assembly Robots
  - Automation System Robotics
  - Axis Robots
  - Collaborative Robots
  - Hexapods
  - Material Handling Robots
  - Pick & Place Robots
  - Swivel Arm Robots
- + **Off The Shelf Robots**
- + **Platform Robots**

#### + Professional Services Robots Manufactures

- F&B Delivery Robots (Waiter-Bot)
- In-Store Promotion Robots
- Interactive Robots
- Medical: Diagnostics Robot
- Reception Robots
- Retail Robots
- Tray Collection Robots

#### + Remote-Control Robots

#### + Robot Image Processing / Environmental Trigger

#### + Robot Maintenance Equipment & Specialists

#### + Robot Manufactures

#### + Robotics Engineering

#### + Robotics Parts & Components Suppliers

- Battery & Power Supply Systems
- Drive Systems & Drive Control Units
- Electronic Components & Supply
- Grippers & Motors
- Hardware Components & Supply
- Hydraulics Systems
- Laser Technology
- Pneumatic Systems
- Robotics UI Providers
- Semiconductor Supplies & Components
- Sensors, Actuators, Gears, Drives & Belts
- Vibration Reduction Systems

#### + Robotics Research & Design

#### + Robotics Solution Providers

#### + Security & Surveillance

#### + Sensors & Machine Vision

#### + Social Robots

#### + System Integrators

#### + Telepresence Robots

#### + UAV – Unmanned Aerial Vehicle / Drones

#### + Unmanned Vehicles & Unmanned Systems

- Exo-skeleton Robots
- Medical: Diagnostics Robot
- Medical: Surgery Robots
- Medical: Assistive Robots / Rehabilitation

#### + Warehouse & Logistics Robots

# SOURCE FOR SOLUTIONS

## BENEFITS OF VISITING

- + Catch the most promising **new robotics applications** and business models
- + Keep abreast with the **global market trends and solutions** in the robotics industry for your business
- + Uncover new business opportunities and **forge partnerships**
- + **Gain insights through product demonstrations** of the latest robotics technologies

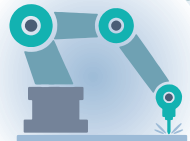
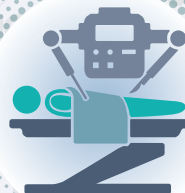
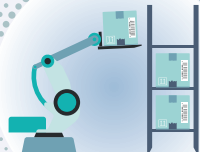
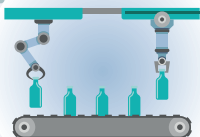
## VISITOR PROFILES

- + Academia / Researchers
- + Architects & Civil Engineers
- + Automation Solution Providers
- + Delivery Solution Providers
- + Educators & Research Professionals
- + Engineers & Consultants
- + F&B Enterprise-users
- + Facilities Management Professionals
- + Government
- + Healthcare Professionals
- + Hospital & Pharmaceuticals Solution Providers
- + Hoteliers & Premise Operators
- + Investors, Analysts & Venture Capitalists
- + Logistics Professionals
- + Manufacturing
- + Manufacturing Professionals
- + Post Graduate Students
- + Retail Enterprise-users
- + Robot Innovators & Technology Enthusiasts
- + Robotics End-users
- + Security & Defence Establishments
- + Security Organisations
- + Scientists
- + Software Developers
- + Systems Integrators
- + Transportation Operators
- + Turnkey Solution Providers
- + Warehouse Operators

## WHO SHOULD VISIT?

## INDUSTRY PROFILES

- + Construction, Buildings & Facilities
- + Education & Research
- + Environmental
- + Hospitality, F&B & Retail
- + Lifestyle, Convenience, Smart Living
- + Logistics, Transport Warehouse & Operations
- + Medical / Healthcare Industry
- + Security & Surveillance



PARTICIPATION OPTIONS

RATES & PACKAGES

Schemes	Early Bird Rates* 10% Discount (Ending 30 June 2016)	Single Edition	Second Edition 20% Loyalty Discount
Standard Shell Scheme (Min 9sqm)	\$495 per sqm	\$550 per sqm	\$440 per sqm
Raw Scheme (Min 18sqm)	\$423 per sqm	\$470 per sqm	\$376 per sqm
Singapore Pavilion Enhanced Shell Scheme (Min 9sqm) Cost is before iMAP funding	N.A.	\$660 per sqm	N.A.

\* Early Bird Rates are valid only if participation contract and 10% deposit have been submitted by 30 June 2016.  
For more information on the iMAP funding, please contact our sales representatives.  
20% discount is available for Asian Robotics Week 2015 exhibitors.

SPONSORSHIP OPPORTUNITIES

Tier	Single Edition	Second Edition 20% Loyalty Discount	Exhibition Space
Title Sponsor	\$100,000	\$80,000	54sqm
Patron Sponsor	\$50,000	\$40,000	36sqm
Platinum Sponsor	\$35,000	\$28,000	18sqm
Gold Sponsor	\$20,000	\$16,000	18sqm
Corporate Sponsor (Item Sponsorship)	From \$5,000 to \$12,000		N.A.

Note: All prices are quoted in Singapore Dollars. Additional 7% GST will be applicable for Singapore-based exhibitors.

For more information about the exhibition and sponsorship options, please feel free to contact our Sales Representatives:

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## INTRODUCING SINGAPORE INTERNATIONAL ROBO EXPO (SIRE)

The inaugural **Singapore International Robo Expo (SIRE)** is poised to be the next **global marketplace** to discover business opportunities, projects and funding availabilities for the adoption of robotics solutions.

SIRE provides the platform for government, private sectors, research and academia to share, **address economic** and **social challenges**, **co-create solutions** and **forge partnerships**.

SIRE is about **collaboration**, **business investment**, **networking**, and **access to market intelligence**.



### SIRE, YOUR GATEWAY TO SINGAPORE - A GROWING ROBOTICS MARKET

Tap on the **S\$450 million** funding through collaborating with local companies to advance your robotics business.

There is a robotics adoption explosion in Southeast Asia with Singapore leading the way. With S\$450 million pledged to the National Robotic Programme to support adoption of robotics amongst small medium enterprises, the Singapore government sets the platform for global robotics firms to promote, sell, localise and adapt technology within a population ready to adopt robotics.

Co-organised By:



Strategic Partner:



Supported By:



Held In:



All information is accurate as of 15 May 2016 and is subject to change.